

## Slopes of exponential functions

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consider  $f(x) = b^x$

$$f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} = \lim_{h \rightarrow 0} \frac{b^{x+h} - b^x}{h}$$

$$= \lim_{h \rightarrow 0} b^x \left( \frac{b^h - 1}{h} \right) = b^x \lim_{h \rightarrow 0} \frac{b^h - 1}{h}$$

assume this limit exists, call it  $m_b$

so for exponential functions: slope is proportional to value of function

$$f(x) = b^x \text{ then } f'(x) = m_b \cdot b^x$$

note slope at 0 is  $f'(0) = m_b b^0 = m_b$

recall  $e$  is the number such that slope of  $e^x$  at  $x=0$  is equal to 1. So  $f(x) = e^x$  then  $f'(x) = e^x$

$$\frac{d}{dx}(e^x) = e^x$$

Example  $f(x) = 7e^x + 4x^2$

$$f'(x) = 7e^x + 8x$$

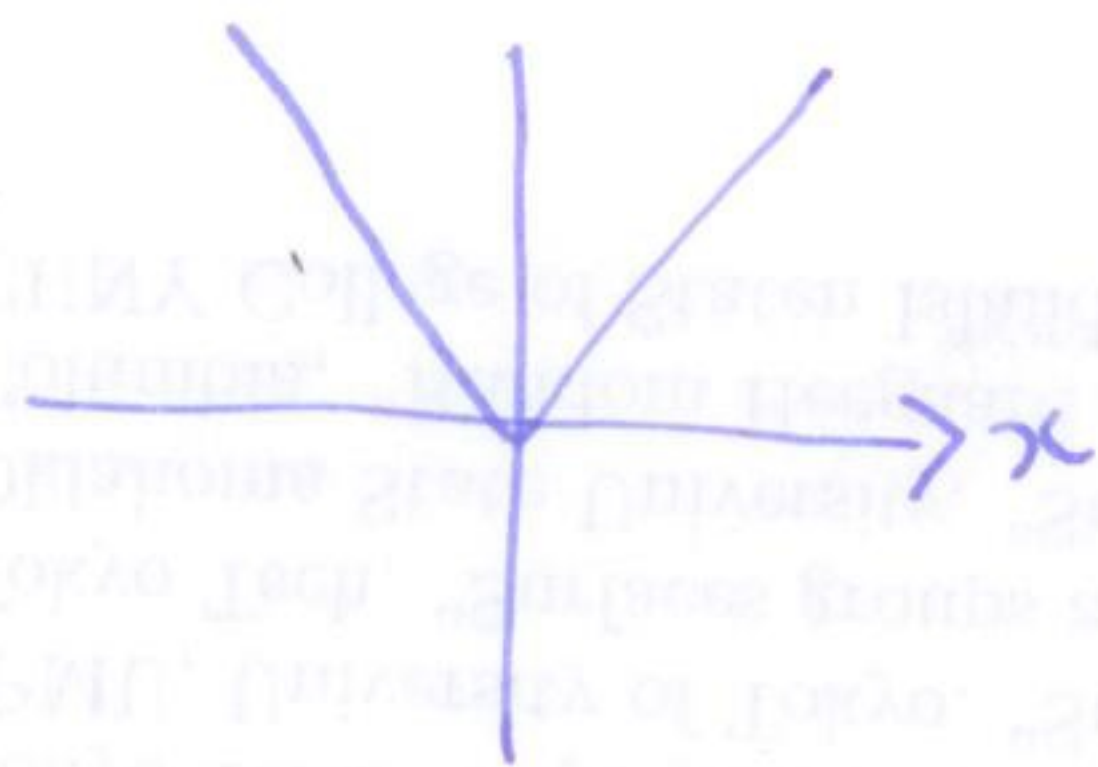
Useful fact: differentiable  $\Rightarrow$  continuous.

warning: continuous  $\nRightarrow$  differentiable

# Example continuous but not differentiable

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$$f(x) = |x|$$



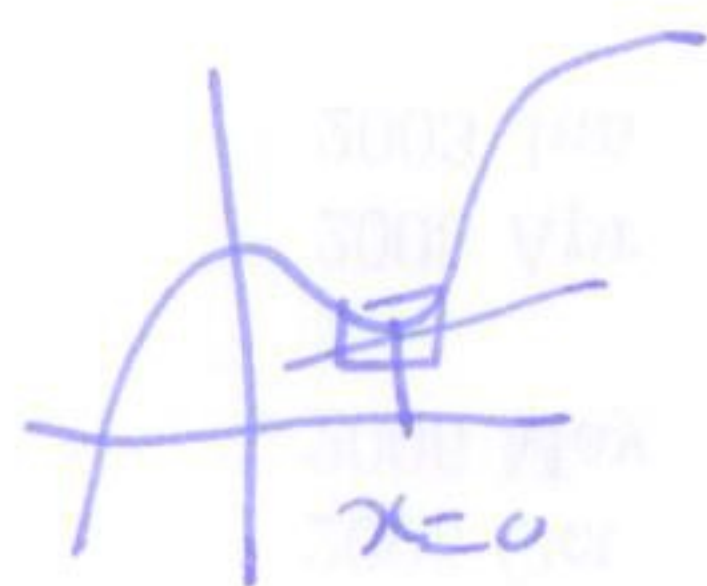
continuous ✓

differentiable?

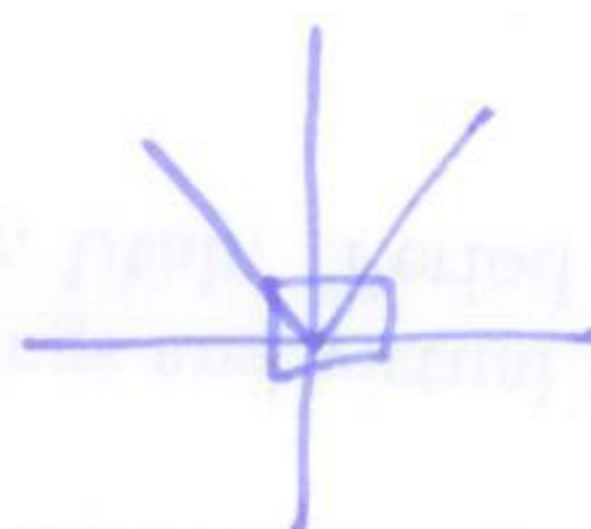
$$\lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} = \lim_{h \rightarrow 0} \frac{|0+h| - |0|}{h} = \lim_{h \rightarrow 0} \frac{|h|}{h}$$

$$\begin{aligned} \lim_{h \rightarrow 0+} \frac{|h|}{h} &= \lim_{h \rightarrow 0+} \frac{h}{h} = \lim_{h \rightarrow 0+} 1 = 1 \\ \lim_{h \rightarrow 0-} \frac{|h|}{h} &= \lim_{h \rightarrow 0-} \frac{-h}{h} = \lim_{h \rightarrow 0-} -1 = -1 \end{aligned} \quad \left. \begin{array}{l} \text{not equal} \\ \text{so } \lim_{h \rightarrow 0} \frac{|h|}{h} \text{ DNE.} \end{array} \right\}$$

local picture: if  $f(x)$  is differentiable at  $x=c$ , then if you look closely enough, it looks close to a straight line



differentiable



not differentiable.

### §3.3 Product and quotient rules

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new functions from old:

$$f(x)g(x)$$

product

$$f(x)/g(x)$$

quotient

Thm: Product rule

$$(fg)'(x) = f(x)g'(x) + f'(x)g(x)$$

Suppose  $f, g$  are differentiable at  $x$

$$\frac{d}{dx}(fg) = \frac{df}{dx} + f \frac{dg}{dx} + \frac{df}{dx} g$$

Warning  $(fg)' \neq f'g'$  !!!

Example

$$\textcircled{1} \quad \frac{d}{dx}(x^2) = \frac{d}{dx}(x \cdot x) = \frac{d}{dx}(x) \cdot x + x \cdot \frac{d}{dx}(x)$$

$$= 1 \cdot x + x \cdot 1 = 2x$$

$$\textcircled{2} \quad \frac{d}{dx}(3x^2(x^2+1)) = \frac{d}{dx}(3x^2) \cdot (x^2+1) + 3x^2 \cdot \frac{d}{dx}(x^2+1)$$

$$= 6x(x^2+1) + 3x^2 \cdot 2x$$

$$= 6x^3 + 6x + 6x^3 = 12x^3 + 6x$$

$$\textcircled{3} \quad \frac{d}{dx}(x^2 e^x) = \frac{d}{dx}(x^2) e^x + x^2 \frac{d}{dx}(e^x)$$

$$= 2x e^x + x^2 e^x = (2x + x^2) e^x$$

## Proof (of product rule)

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assume  $f, g$  both differentiable at  $x$ .

$$(fg)'(x) = \lim_{h \rightarrow 0} \frac{f(x+h)g(x+h) - f(x)g(x)}{h}$$

$$\text{trick:} = \lim_{h \rightarrow 0} \frac{f(x+h)g(x+h) - f(x+h)g(x) + f(x+h)g(x) - f(x)g(x)}{h}$$

$$= \lim_{h \rightarrow 0} f(x+h) \cdot \frac{g(x+h) - g(x)}{h} + \frac{f(x+h) - f(x)}{h} \cdot g(x)$$

$$\text{sum:} \lim_{h \rightarrow 0} f(x+h) \cdot \frac{g(x+h) - g(x)}{h} + \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} g(x)$$

$$\text{products:} \lim_{h \rightarrow 0} f(x+h) \lim_{h \rightarrow 0} \frac{g(x+h) - g(x)}{h} + \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} \lim_{h \rightarrow 0} g(x)$$

$$= f(x)g'(x) + f'(x)g(x)$$

## Thm - Quotient rule

Suppose  $f, g$  are differentiable at  $x$ , then differentiable for all  $x$  s.t.  $g(x) \neq 0$ . and

$f(x)/g(x)$  is

$$(f/g)' = \frac{g(x)f'(x) - f(x)g'(x)}{g(x)^2}$$

□

$$\text{Example ①} \quad \frac{d}{dx} \left( \frac{1}{x} \right) = \frac{x \cdot (1)' - (1)(x)'}{x^2} = \frac{0 - 1}{x^2} = -\frac{1}{x^2}$$

Example ①  $\frac{d}{dx} \left( \frac{x}{x+1} \right) = \frac{(x+1)(x)' - (x+1)'(x)}{(x+1)^2}$

$$= \frac{(x+1) \cdot 1 - 1 \cdot x}{(x+1)^2} = \frac{x+1-x}{(x+1)^2}$$

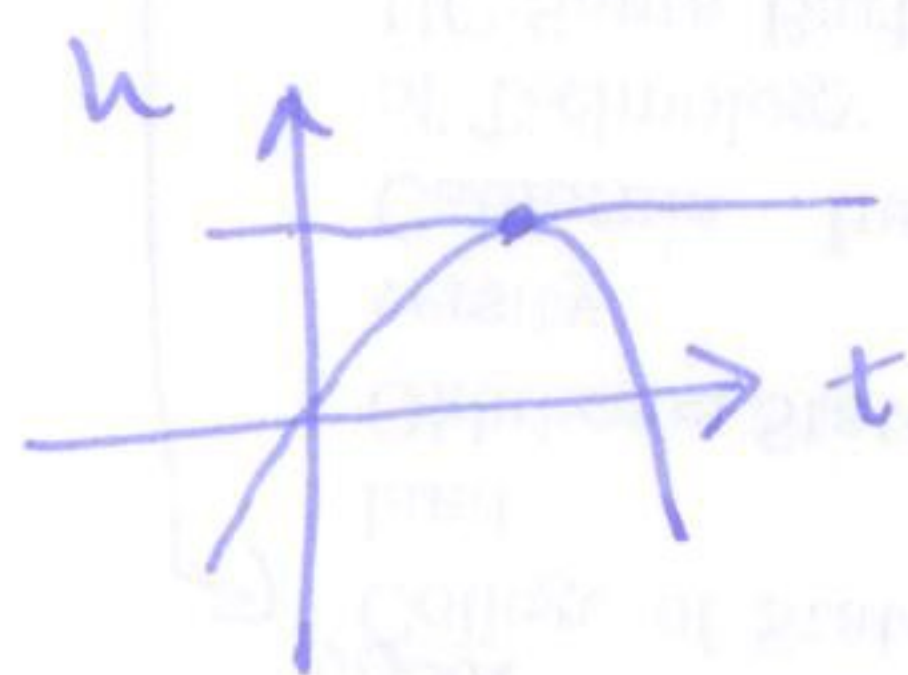
$$= \frac{1}{(x+1)^2}$$

③  $\frac{d}{dt} \left( \frac{e^t}{e^t+1} \right) = \frac{(e^t+1)(e^t)' - (e^t+1)'(e^t)}{(e^t+1)^2}$

$$= \frac{(e^t+1)e^t - e^t \cdot e^t}{(e^t+1)^2} = \frac{e^{2t} + e^t - e^{2t}}{(e^t+1)^2} = \frac{e^t}{(e^t+1)^2}$$

Example

① a ball thrown in the air moves as  $h(t) = 20t - 5t^2$   
what is its maximum height?  $\leftrightarrow$  slope = 0.



$$h'(t) = 20 - 10t$$

solve  $20 - 10t = 0$

$$20 = 10t \quad t = 2$$

height:  $h(2) = 20 \cdot 2 - 5 \cdot (2)^2 = 40 - 20 = 20 \text{ m.}$